

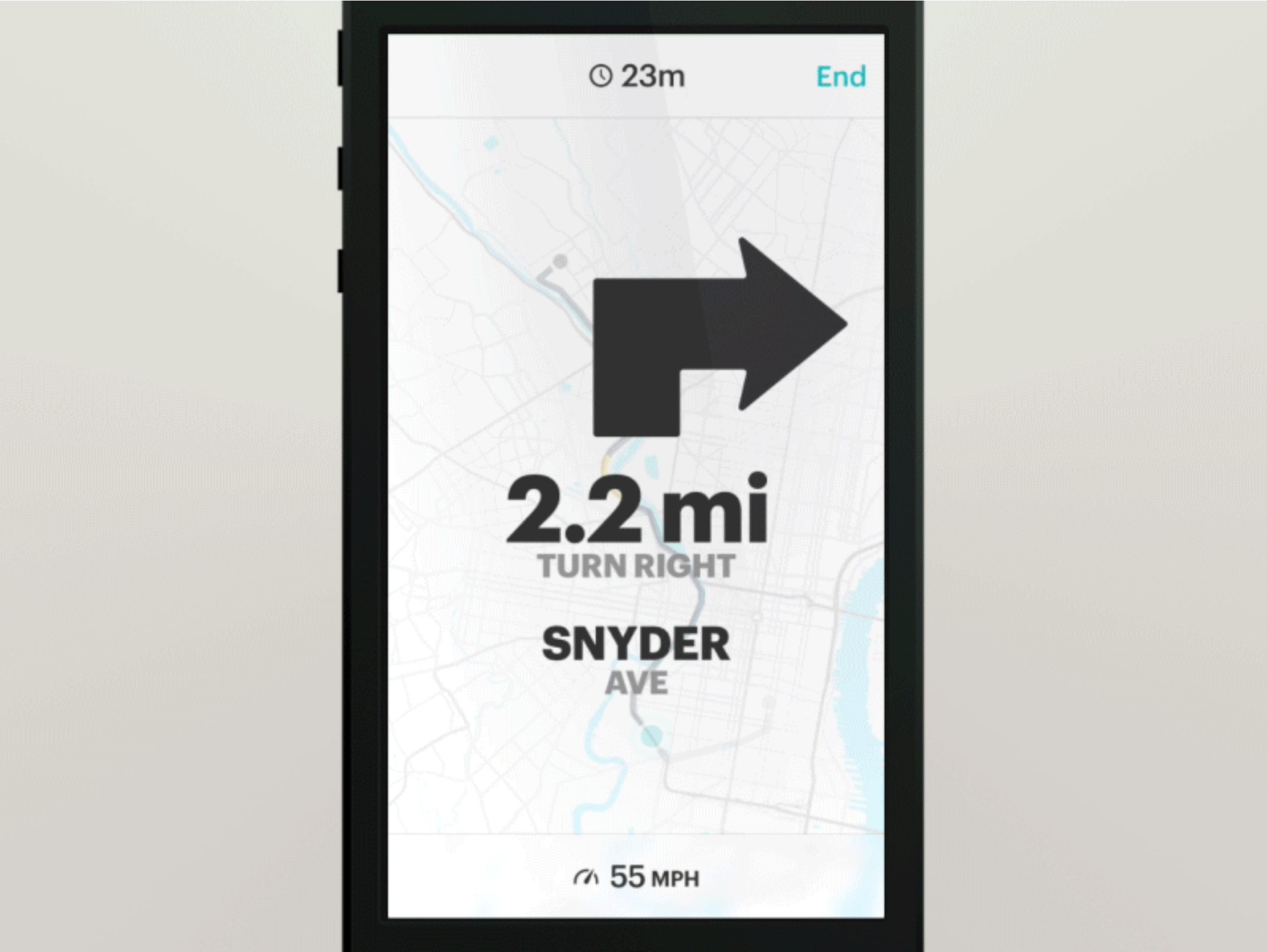
WEEK

01

Designing for the Web



Introductions





AVAILABLE BALANCES

\$615,192.13



RECENT TRANSACTIONS

Wednesday, March 19, 2014

	Check 4892	*6254	\$6,192.68
	Staples	*6231	\$1,152.76
	Benu	*6613	\$923.00



ALL APPROVALS

192
Total

15
Overdue

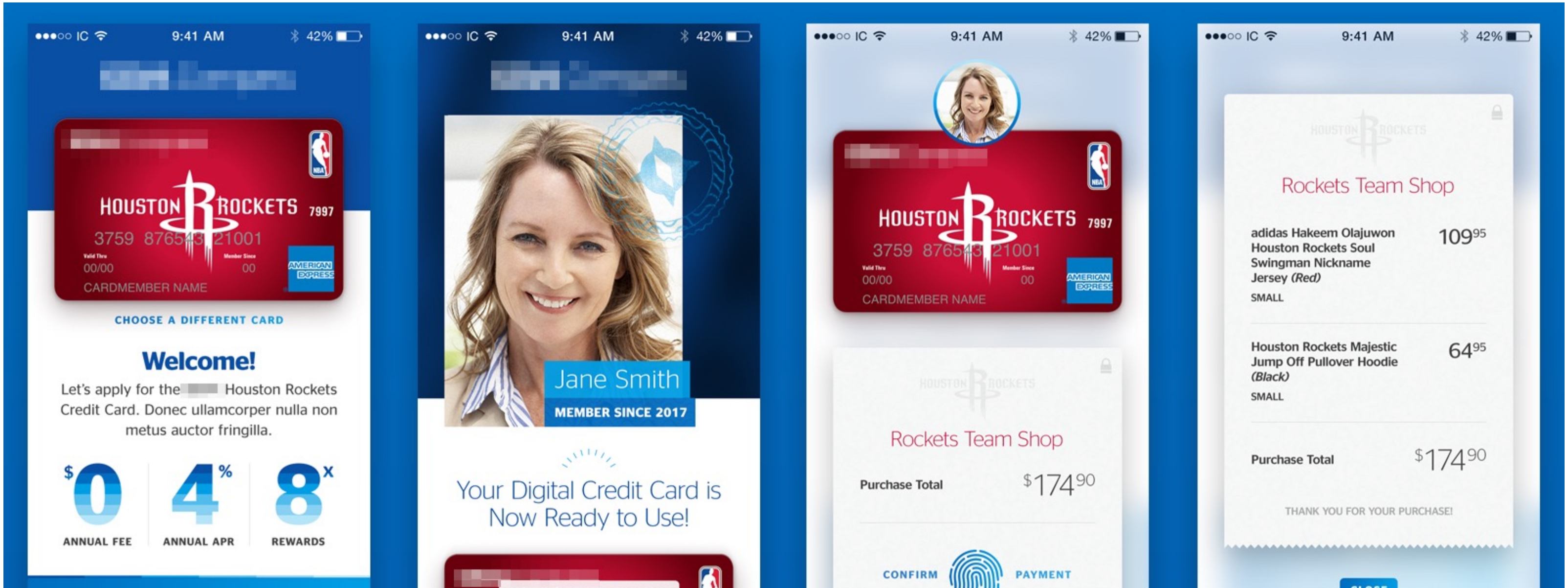


MY APPROVALS

15
Total

2
Overdue





Syllabus Overview



Course Description

Prerequisites: 50:080:213, 331, or permission of instructor. May be repeated for credit with permission of instructor.

Students will learn basic design and front-end development techniques to create their own portfolio site. Building upon basic design skills, the students will also create a variety of other interactive assignments.

Course Objectives

- To understand web technology
- To gain web/interactive design skill sets
- To complete two web design assignments

Grading Policy

- Participation/Attendance ——— 20 pts
- Course Assignment #1 ——— 30 pts
- Course Assignment #2 ——— 50 pts

Contact Information

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Lectures

Important dates and miletones listed below. View syllabus site for detailed weekly breakdown

Week 1 (1/21)

Introductions

Syllabus Overview

Week 9 (3/18)

Spring Break

Week 15 (4/29)

Final Class

Assignment #1 (Due 3/25)

Recreate assigned website using HTML + CSS

Assignment #2

Create a working portfolio website

- Homepage, Work Pages, About Page

All portfolio links due by 5/4

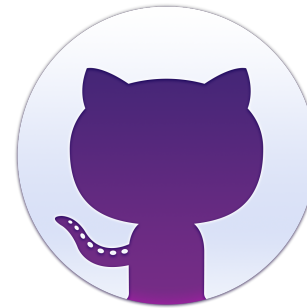
spring2015.introtowww.com



Applications



Sublime Text 2



GitHub



Adobe CC

Designers Should Code

"...being able to understand and bend within that scope [HTML & CSS constraints] is what makes a design feel native. Designers who work directly with the materials rather than through simulated environments like Photoshop are at a distinct advantage for making that happen."

<https://signalvnoise.com/posts/1066-web-designers-should-do-their-own-htmlcss>

Designers Will Code

“We spend hours designing for a medium that’s interactive and responsive, but we start by producing mockups that are static and inflexible. If great design is not only aesthetics but also how it works, then it’s time to make development part of the creative process.”

<https://medium.com/@irondavy/designers-will-code-6c423fc5ccef>

Inspiration

<http://www.squarespace.com/seven>

<http://mailchimp.com/features/mailchimp-snap/>

Design Trends

“Trends and tendencies come and go, we all know that, it's part of our industry's business model ... With the web, the most common factor in change is due to updates in technology and as it evolves more things become possible in terms of layout.”

Flat Design

- Does not include elements of Skeuomorphism (design that emulates real life objects, textures or fabrics)
- Higher resolution screens make content look better, eliminating the need for embellishments
- Has a greater focus on the user, typography, content and color
- Return to minimalism and simplicity
- Non-traditional ways of showing depth and shadows
- Users are more familiar with technology, removing the need for real world metaphors
 - ex. Leather calendar textures, realistic page flips, etc.

MailChimp LOGIN OR SIGN UP FREE

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We Make Email Marketing Easy & Fun For Over 80,000 Users

Manage Your Subscribers with our list builder.
 Design Beautiful Emails with our template designer.
 Track Your Campaigns with beautiful reports.
 Embed Subscribe Forms with simple code.

Try it for FREE!
Free you say? Yes, totally free.

Watch a Demo
Take a quick 2-minute tour!

Design Beautiful Emails
Create totally customized, beautiful HTML email campaigns with our user-friendly template designer tools.

Manage Subscribers
Set up as many different subscriber lists as you want, and we'll automatically take care of your sign-ups.

Harness Power Features
MailChimp is chock full of powerful, sophisticated email marketing tools that anybody can use.

Track Your Campaigns
Instant reports tell you how effective your campaigns are. We'll show you who opened, who clicked and more.

We Value Fun Pretty Highly at Mozilla

"To make a long story slightly shorter, MailChimp passed a long and detailed list of requirements with flying colors. Most importantly, however, is that MailChimp makes all of this kinda fun, and we value fun pretty highly at Mozilla. We also like monkeys."

- Deb Richardson, Mozilla



Features

Pricing

Support

Blog

More

Sign Up Free

Log In



Send Better Email

The screenshot shows an email editor interface for 'J.R. FLOURENCE ONLINE STORE'. The main content area displays a blue patterned long-sleeve button-down shirt on a wooden table, with a spool of white thread and a small card. Below the image is the text: 'FITTED FOR FALL' and ''Tis the season at J.R. Florence for fitted long sleeve button downs! Our full Autumn Series of'. The editor interface includes a top bar with 'J.R. Florence', '1 Editing', 'Help', 'Preview and Test', and 'Save and Exit'. On the right, there are tabs for 'Content', 'Design', and 'Comments', and a grid of icons for text, social media, and images. At the bottom of the editor, a breadcrumb trail reads: 'Recipients > Setup > Template > Design > Confirm'.





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Send Better Email

J.R. Florence | 1 Editing | Help | Preview and Test | Save and Exit

J.R. FLOURENCE ONLINE STORE

Content Design Comments

FITTED FOR FALL

'Tis the season at J.R. Florence for fitted long sleeve button downs! Our full Autumn Series of

Recipients > Setup > Template > Design > Confirm



The screenshot displays the rdio website interface. On the left, there is a music player for the song "Oh Pretty Boy, You're Such a Big Boy" by Menomena. The player includes standard controls like play/pause, previous, and next, along with a progress bar and volume control. Below the player is a promotional banner for a free trial period ending in 3 days with a "Subscribe" button.

The main content area is divided into two sections. The top section features an "Artists (254) a-z" dropdown menu with a list of artists including Against Me!, The Airborne Toxic Event, Alien Ant Farm, Alkaline Trio, Animal Collective, Aqueduct, Art Blakey & The Jazz Messengers (highlighted), The Ataris, Audioslave, Augustana, Avenged Sevenfold, Azure Ray, B.B. King, and Back Door Slam. Below the list are alphabetical navigation tabs for A through Z.

The bottom section displays the album "Moanin'" by Moanin'. It shows two album covers and a list of 13 songs with a total duration of 81:11. Each song entry includes a play button, the song title, the artist name, and a "Not Available" status with a plus-minus icon.

Songs (13)		81:11
▶	Along Came Betty Moanin'	Not Available + -
▶	Along Came Betty Moanin'	Not Available + -
▶	Are You Real Moanin'	Not Available + -
▶	Are You Real Moanin'	Not Available + -
▶	Blues March Moanin'	Not Available + -
▶	Blues March Moanin'	Not Available + -
▶	Come Rain Or Come Shine Moanin'	Not Available + -
▶	Come Rain or Come Shine Moanin'	Not Available + -
▶	Moanin' Moanin'	Not Available + -
▶	Moanin' Moanin'	Not Available + -
▶	The Drum Thunder Suite Moanin'	Not Available + -
▶	The Drum Thunder Suite Moanin'	Not Available + -
▶	Warm-Up and Dialogue Between Lee and Rudy Moanin'	Not Available + -

Run the Jewels 2
Run The Jewels

1	Jeopardy	E	3:22
2	Oh My Darling Don't Cry		3:24
3	Blockbuster Night Part 1	E	2:32
4	Close Your Eyes (And Count to Fuck) [feat. Zack De La ...	E	3:54
5	All My Life	E	3:08
6	Lie, Cheat, Steal	E	3:28
7	Early (feat. Boots)	E	3:44
8	All Due Respect (feat. Travis Barker)	E	2:47
▶	Love Again (Akinyele Back) [feat. Gangsta Boo]	E	3:45
10	Crown (feat. Diane Coffee)	E	3:45
11	Angel Duster	E	5:09

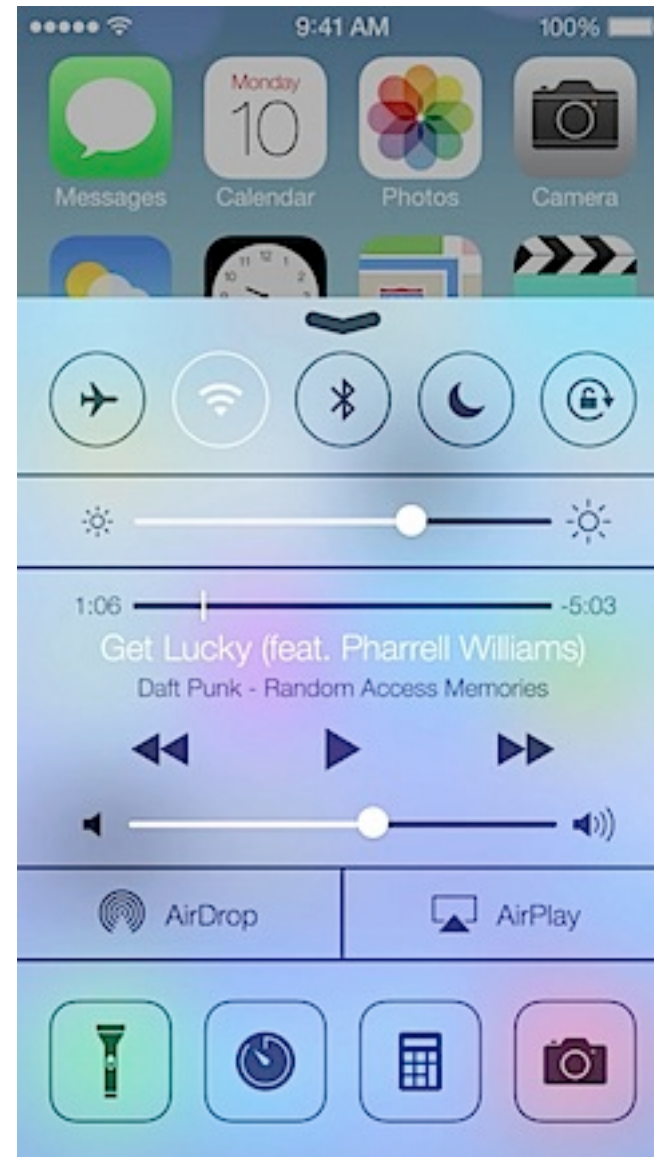
PLAY LATER

	The Sacrifice Poles Cave In	11 songs
	The Hunchback EP Kurt Vile	6 songs

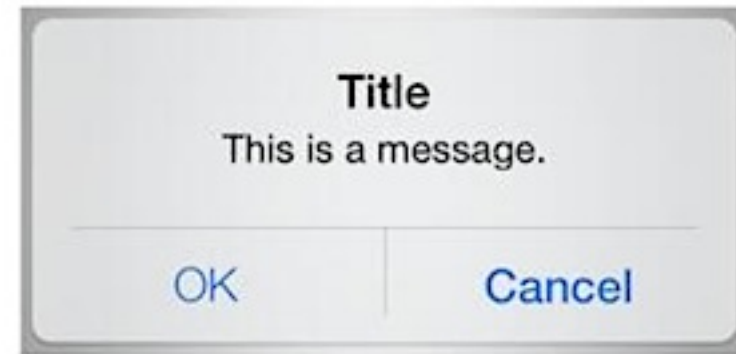
Love Again (Akinyele Back) [feat. Gangsta Boo] — Run The Jewels

0:00 3:45





UIAlertView



UISwitch



Phone



Reminders



Passbook



Newsstand



Mail



Music



Photos



Videos



